

Bake'n Joy Capabilities

Customer Name | Date, 2026



Bake'nJoy[®]

Who is Bake'n Joy

- Fourth generation, family owned & operated bakery manufacturing company since 1941
- Over 300 associates in Massachusetts and around the USA
- Focus on locally sourced ingredients
- High quality baking solutions & service
 - *Quality*
 - *Innovation*
 - *Value*
 - *Customer Service*
- Celebrating **85** Years of Delicious in 2026

99.2%
FULFILLMENT
rate average*

Unwavering Mission

Provide the highest quality bakery products and the best possible services to the food service industry. Continuously improve all aspects of our business to sustain the long-term success of our customers and ourselves.

Family Owned
since 1941

Bake'nJoy

Our Commitment to Excellence



Based in North Andover,
Massachusetts

Family Owned
since **1941**

We produce over
150 million pounds*
of product



And ship over
80,000*
pallets each year



Unwavering Mission

We provide the highest quality bakery products and the best possible services to the food service industry

Quality First

12-year **SQF record of excellence** rating

We are SQF Edition-9 GFSI, and undergo regular audits by industry associations and customers



Our North Andover Manufacturing Facility recently achieved a score of **99 out of 100** - the highest rating to date for Bake'n Joy!

*2024 Bake'n Joy production & shipment volume

State of the Art Facilities

Operational Improvement is a Continuous Process at BNJ

2017

Our North Andover, MA facility added 20,000 square feet for Predeposited Frozen Muffin production



2018

The Technical Services, Quality Control, and Research & Development labs were fully renovated

2019

Added 4th Predeposited line and spiral freezer was installed



2022

Opened a new state of the art bakery in second facility in North Andover, MA



Quality, Dependable Baking Solutions



Muffins



Cornbread



Loaf Cakes



Sliced Loaves



Pound Cakes



Coffee Cakes



Gluten Free Doughnuts



Toppings



Fillings, Mixes & Bases

Bake'n Joy Procurement

Local Raw Material Sourcing

15+
YEARS



25+
YEARS



25+
YEARS

25+
YEARS



15+
YEARS



25+
YEARS



Drivers:

- Quality
- Service Level
- Price
- Sustainability





RETAIL
READY

Sliced Banana Loaf

Lots of **love**
in every loaf.

Baked Sliced Banana Bread, Loaf & Pound Cakes

Bring the bakery to your shelves with luscious, **labor free thaw-and-sell treats**. Fully baked and ready to sell. Bakery quality your customers will love!

- ♥ Made with premium, bakery quality ingredients
- ♥ No artificial colors or ingredients
- ♥ 1oz slices come fully baked and finished with tasty toppings
- ♥ To ensure freshness, each case contains 32 slices in an overwrapped tray.
- ♥ No Labor! Simply thaw, serve and sell in your bakery case
- ♥ Easily expand your category depth

Bake'nJoy



Bake'n Joy Advantage

Technical Expertise & Support

- **Category Insights** - Assortment, Merchandising & Promotions
- **Culinary Excellence** - Custom Recipes, Flavors & Slice Thickness
- **Equipment Investments** - Ultrasonic Slicing, Pullman Pans

NEW!

Donut Muffins

Baked, Dipped & Rolled in Sugar

- 3 Everyday Flavors: Old Fashioned, Chocolate Chip, Maple Pancake
- (9) 1 oz. muffins provide for permissible indulgence
- No trans fats and nut-free
- Enjoy exceptional shelf life – up to 21 days!
- Simply thaw from frozen and start selling

**DONUT SHOP
FLAVOR
IN A FLASH**



Bite-Sized Satisfaction

Indulge in the soft, sweet delight of our Donut Muffins – baked to perfection, rolled in sugar, and bursting with old-fashioned flavor. Why choose between a donut and a muffin, when you can have both! Offer the unique flavor and texture of scratch-baked, sugared mini-muffins in three impossible-to-resist flavors.





Old Fashioned



Chocolate Chip



Maple Pancake

Product Information

ITEM #	LABELED DONUT MUFFINS	UNIT WT.	UNITS	PKG	UPC	GTIN
9901109	Chocolate Chip	9/1 oz.	12	Case	793760129653	10793760129650
9900109	Maple Pancake	9/1 oz.	12	Case	793760129875	10793760129872
9903109	Old Fashioned	9/1 oz.	12	Case	793760129691	10793760129698

Gross Case Weight	8.50 lb.
Net Case Weight	6.75 lb.
Dimensions	15.5" X 8.5" X 10"
TI Hi	15 X 6

Cube	0.76 Cf
Storage	0° or below
Shelf Life Frozen	364 days
Ambient Shelf Life	21 days

NEW!

PROTEIN Donut Muffins

- 3 Everyday Flavors: Banana Chocolate Chip, Maple Pancake and Old Fashioned
- Nostalgic, Comfort Food Flavors - Classic Donut Shop Appeal
- (6) 1 oz. donut muffins provide for permissible indulgence
- Baked with Whey Protein, Made with Real Butter
- Simply thaw from frozen and start selling
- 10g protein per serving / (3) donut muffins, 2 servings per pack

POWERED BY
whey protein

All taste,
just a bite!

Classic Donut Shop Appeal Plus Protein!

Delightfully soft, these bite-sized treats are made with whey protein concentrate. Each 3-muffin serving, provides 10g of protein for a better-for you twist on a traditional favorite. Fully finished and ready to enjoy, these donut muffins offer effortless freezer-to-shelf convenience with no baking required.

Bake'nJoy

POWERED BY
whey protein

PROTEIN Donut Muffins



KEY INSIGHT

60%+

of consumers now check for protein content on labels*



KEY ATTRIBUTES

10G PROTEIN per serving

- Serving Size 3 Muffins
- Baked with Whey Protein
- Made with Real Butter
- 14-day Ambient Shelf Life
- Delightfully soft, bite-sized treats
- Nostalgic, Comfort Food Flavors. Classic Donut Shop Appeal
- Fully Finished & Baked. Simply Thaw From Frozen and Start Selling



BANANA CHOCOLATE CHIP

Nutrition Facts

2 servings per container	
Serving size	3 muffins (85g)
Amount per serving	
Calories	390
% Daily Value*	
Total Fat 22g	28%
Saturated Fat 7g	35%
Trans Fat 0g	
Cholesterol 45mg	15%
Sodium 210mg	9%
Total Carbohydrate 37g	13%
Dietary Fiber <1g	2%
Total Sugars 28g	
Includes 25g Added Sugars	50%
Protein 10g	
Vitamin D 0mcg 2%	Calcium 72mg 6%
Iron 14mg 80%	Potassium 105mg 2%

SPECS & PRICING

6-Pack Protein Donut Muffins 12CT

Each pack includes 6 fully baked 1oz. donut muffins, 12pk/master case

BANANA CHOCOLATE CHIP

Naturally flavored classic banana base with rich chocolate chips in a soft, donut-style muffin

MAPLE PANCAKE

Naturally flavored with rich & warm maple notes and finished with cinnamon sugar sprinkling

OLD FASHIONED

Naturally flavored with rich & warm maple notes and finished with cinnamon sugar sprinkling



**Protein Banana
Chocolate Chip**



**Protein
Maple Pancake**



**Protein
Old Fashioned**

Product Information

ITEM #	LABELED PROTEIN DONUT MUFFINS	UNIT WT.	UNITS/CS	GTIN
9913106	Banana Chocolate Chip	6 oz.	12	10793760130779
9912106	Maple Pancake	6 oz.	12	10793760130762
9911106	Old Fashioned	6 oz.	12	10793760130755

Gross Case Weight	8.50 lb.
Net Case Weight	6.75 lb.
Dimensions	15" X 11.56" X 5.69"
TI Hi	10 X 3

Cube	0.57 Cf
Storage	0° or below
Shelf Life Frozen	364 days
Ambient Shelf Life	14 days



*Source: ABA's Bakery Playbook: Snack Cakes/Pies is based on consumer research conducted in May 2025. A nationally-representative sample of 1,534 consumers provided input into perceptions, consumption and purchasing of snack cakes/pies across retail and foodservice



Thank You!

We Look Forward To Next Steps